Date : 2 November, 2024

Mentor:

**Topic:**

* Freelancing
* How to create a smart gigs
* How to manage fiverr

**Platform:**

* Fiverr→ ghumay thakleo kaj pabo
* Upwar→ jege thakle kaj pabo.

**Website:**

<https://help.fiverr.com/hc/en-us/articles/360011094958-SEO-tricks-for-Gig-titles>

<https://pikbest.com/> <payment system>

<https://www.westernunion.com/us/en/home.html> <payment portal>

**Process:**

* Account  create
* Gigs
* Seo
* Marketing
* Kaj pabo
* Earn money
* Withdraw money

Bit joto korte parbo, kaj toto beshi ashbe.

**Fiverr behaviour:**

Search & random list appearance

SEO kore samne asha lage.

**Steps for fiverr account**: SEO korar steps.

1. Create title → Title e focus keyword thaka lagbe (main service tai keyword)
2. Portfolio
3. About gigs→ Ekhaneo focus keyword must. Sathe related tags thakbe.
   1. Introduce yourself & your service
   2. Related service details
   3. Buyer benefits
   4. Condition (Eg: message e confirm kora chara order confirm kora jabe na)
4. Package (Ekekta package ekek tar theke beshi lovonio korte hobe. Jemon Basic er theke standard better mone korbe buyer)

## Image upscale,trace, redesign.

1. Related tag→ 5ta.

Disable howar karon:

1. Same account 2 jaygay use korle. Payoneer
2. Kichu specific keyword <feedback, pay, social link restricted,

Browser clear:

Shft + crtl +del

Fiverr messenger e kotha bolte hobe buyer er sathe, onno social media te contact er kotha bolai jabe na, account suspend kore dibe.

Convo analysis kore fiverr 24 hours.

Text analysis

Concept analysis

HW:  
1. Fiverr account create

2. Gigs upload

3. Portfolio create